

CARBON EXPO

Global Carbon Market
Fair & Conference

29-31 May, 2013
Barcelona, Spain

10th
EDITION
CELEBRATION!

WELCOME
BACK TO BARCELONA!

CARBON, ENERGY AND CLIMATE FINANCE:
WHERE SUSTAINABILITY MEETS INOVATION



Jointly organized by:



The Carbon Sector Talks™

"It is wonderful to see such a large turnout at this year's Carbon Expo. Participation in today's market is not for the faint of heart. There is no such thing as the impossible – it's just a matter of attitude."

Christiana Figueres, Executive Secretary - UNFCCC

"This year's Carbon Expo continued the tradition of delivering a high quality event and remains the 'must go to' annual meeting for anyone seeking to stay on top of the future of Global Carbon Trading."

Joan MacNaughton, Senior Vice President – Alstom

"In spite of the state of the market, what a good Carbon Expo this was. As always, this event manages to bring together all the key worldwide carbon market experts - Wish I could have stayed longer."

Guy Turner, Director, Commodity Market Research - Bloomberg New Energy Finance

"Carbon Expo is today's "must-do" annual one-stop shop to take stock, to network and refresh ideas and pipelines with deep carbon people trying to make the most of the global carbon market to fund a low carbon, energy secure future."

Ken Newcombe, Chief Executive Officer - CQuest Capital

"Carbon Expo has been the centre of the Carbon & Climate Finance universe for the last ten years – it is where supply meets demand, where policy meets market, where the globe comes together in one spot. Best wishes for another ten years and see you in Barcelona next year."

Garth Edward, Head, Emissions Trading - Petrochina International

"Congratulations to Carbon Expo 2012! One more time, despite markets being down, it demonstrated its ability to avoid the sizzle and convene those who are committed to the long term and that can think strategically about the future of the carbon markets."

Pedro Moura Costa, Executive President - Bolsa Verde do Rio de Janeiro (BVRio), Brazil

"Carbon Expo has gone from strength to strength over the past decade. I hope that the carbon markets, including Phase 3 of the EU ETS, will prove to be as robust as Carbon Expo 2013 will be."

Bill Kyte OBE, Senior Advisor, Climate Change - E.ON & Chief Advisor, International Climate Policy – EURELECTRIC & Director - International Electricity Partnership (IEP)

SURVEY RESULTS OF CARBON EXPO 2012

WHAT PARTICIPANTS THOUGHT

How satisfied are you with the event as a whole?

Single response; values in %, Participants 2012



■ Satisfied ■ Partly satisfied

How satisfied are you with the achievement of your aims in attending this event?

Single response; values in %, Participants 2012



■ Satisfied ■ Partly satisfied

How satisfied are you with the Conference and Side Event Program?

Single response; values in %, Participants 2012



■ Satisfied ■ Partly satisfied

WHAT EXHIBITORS THOUGHT

How satisfied are you with the event on the whole?

Single response; values in %, Participants 2012



■ Satisfied ■ Partly satisfied

How satisfied are you with the achievement of your aims in exhibiting?

Single response; values in %, Participants 2012



■ Satisfied ■ Partly satisfied

How satisfied are you with the number of visitors at your booth?

Single response; values in %, Participants 2012



■ Satisfied ■ Partly satisfied

KEY FACTS & FIGURES OF CARBON EXPO 2012



"Carbon Expo has become and continues to be the leading platform where all players gather and discuss the ways to move forward with the new climate finance and market mechanisms."

Ismael Aznar, Oficina Española de Cambio Climático - Ministerio de Agricultura, Alimentación y Medio Ambiente, Spain

"At Carbon Expo it is easy to arrange meetings and do business with current or new clients, partners, and or government representatives. As a global platform, it really allows you to be informed and hear about what is going on at the international, national and regional levels."

Myriam Blais, Ministère du Développement économique, de l'Innovation et de l'Exportation – Quebec, Canada

"Carbon Expo 2012 was really enlightening for me. The variety of inspiring speakers and exhibitors made it very worthwhile and I made a lot of contacts, opening a number of real possibilities of future collaborations."

Wangu Mutua, Deputy Programme Director - Swedish Cooperative Centre & Vi Agroforestry, Kenya

"Each year, Carbon Expo is clearly the one key event where a broad variety of carbon market stakeholders inclusive of project developers, emitters, physical & financial intermediaries, analysts, NGO's and government personnel meet to negotiate deals, discuss policy and learn about emerging carbon markets."

Lenny Hochschild, Managing Director - Evolution Markets

"Carbon Expo has for many years, and still is today, a must-attend event for those in the carbon market, and this 2012 edition did not disappoint with the high-level speakers and varied panels that the brand is known for. Looking forward to Barcelona in 2013!"

Katie Kouchakji, Editor, Carbon Finance - Environmental Finance

"As Chile's economy expands, its government has the responsibility of steering this growth on a path to sustainability. Carbon Expo is for us the best global event to meet leading experts, making it easier to develop the most cost-effective policies to reach that goal."

Ignacio Fernandez, Ministry of Energy – Government of Chile

WELCOME TO CARBON EXPO 2013

THE 10th ANNIVERSARY CELEBRATORY EDITION!

YOUR TRUE ANNUAL GLOBAL PLATFORM FOR THE ENERGY & CARBON MARKETS

We are delighted to welcome you back to Barcelona for this **special edition celebrating the 10th anniversary of CARBON EXPO** - still to day the world's leading global Trade Fair & Conference providing an interface between Climate Finance and Carbon Markets, Industry and Technology, jointly organized by the International Emissions Trading Association (IETA), the World Bank and Fira Barcelona.

THE GLOBAL CROSSROAD FOR CLIMATE POLICY DEVELOPMENT

Carbon and energy markets are changing rapidly and are entering an important new phase of development, as emissions trading programs are emerging in new places around the world. Despite financial turbulence, scarce public resources and uncertainty in the carbon market, governments are persevering – slowly, but step by step - in evolving the climate regime to where we all know that it has to go. As we stand on the threshold of a new phase in global climate policy, CARBON EXPO will continue bringing to you the latest news, in depth analysis on current issues and trends, and experts from around the world together under one roof.

WHERE THE ENTIRE ENERGY & CARBON MARKET VALUE CHAIN MEETS

- Business Leaders & Senior Executives
- Government Officials
- Technology Providers
- Renewable Energy & Energy Efficiency Industries
- Project Developers
- Financial Corporations
- Legal Firms
- Consulting Companies
- CDM/JI Host Countries Representatives
- Investment Promotion Agencies
- Multilateral Development Organizations
- UNFCCC Representatives
- CDM EB & JISC Members
- Lead Negotiators
- NGOs & Academia
- News Agencies & Press

WHAT MAKES CARBON EXPO SO SPECIAL?

- A professional business and matchmaking platform
- A fertile ground for the growth of new ideas and joint initiatives
- A global and multi-sectoral Trade Fair
- A pioneering international and interactive Conference
- Forge and consolidate your network how you want and need
- Develop successful partnerships in the energy and carbon world
- Save yourself a lot of emails and traveling by being there
- A true value for your money when budgets are tighter

Your Exhibitor Presentation Packages

CATEGORY

The packages consist of fully equipped presentation booths, PR services, event marketing and a certain amount of free tickets for your partners and customers. Please note that Platinum and Gold packages are limited.

IETA, Fira Barcelona and the World Bank reserve the right to select the Platinum and Gold package holders amongst respective applicants.

INDIVIDUAL PRESENTATION

If you prefer to bring your own stand construction, you can book a stand area with a minimum size of 9 sq. meters for a charge of €3,790. This includes the communication services and free tickets as described in the Silver Presentation Package.

For each further sqm over 9 sq. meters we charge €350/sq. meter. In addition, 60 € of compulsory Insurance Services will be charged. All prices are net prices and do not include VAT.

The rental fee for the stand area does not include the cost for any stands, booths, electricity, etc.

Platinum Presentation Package (limited)



Original may differ from illustration

Stand size: 25sqm

Your logo:

- Your logo on skyscrapers within the grounds
- Branding of the central info counter
- New** ■ 1 Leaflet distribution in the Delegate Bag
- 2 Leaflets distribution at the info counter
- Your logo on T-shirts of CARBON EXPO Staff
- Your logo on CARBON EXPO posters
- Your logo on the front page of Conference Program Brochure
- New** ■ Your logo on the Floor Plan at the Hall Entrances
- New** ■ Your logo on the Exhibitors and Floor Plan page of the Trade Fair & Conference Guide

Public Relations:

- A 4000 character comprehensive profile of your company/institution/projects in the CARBON EXPO official press material and Trade Fair Guide
- Add a photo to the official CARBON EXPO online press photo database
- New** ■ 4 Free Entrance Tickets to the "Meet the Carbon & Energy Market " Evening Event
- New** ■ 1 Press Conference slot
- New** ■ 1 Leaflet or Press Release distribution in the CARBON EXPO Press Center

Presentation Booth:

- 25 sqm stand space in central position incl. shell scheme stand, carpet, electrical switchboard, graphics

Online Advertising:

- Your hyperlinked logo on the front page of www.carbonexpo.com
- A banner link to your website on www.carbonexpo.com, in rotation, 234x60 pixels
- Company portrait on the Exhibitors page (4'000 characters)
- New** ■ Logo in the CARBON EXPO e-Newsletter
- New** ■ Mention in Social Medias (Twitter / Facebook)
- New** ■ Interview publication on the website

Office Room:

- New** ■ Office Room for 3 days

Tickets:

- 6 Free admission tickets – Trade Fair, Side Events & Conference
- 4 Free admission tickets - Trade Fair, Side Events

Email Signature:

- Mention of the Exhibitor in outbound e-mails in connection with CARBON EXPO 2013

Additional Benefits:

- New** ■ 4 VIP Room Access Cards
- New** ■ 1 Table Booking at Lunch Time
- New** ■ Priority Booking of a Side Event slot
- New** ■ Free Internet access
- New** ■ 25% Special Discount on CARBON EXPO Unique Sponsorship Opportunities

Package: €28'990 + VAT

Gold Presentation Package (limited)



Original may differ from illustration

Stand Size: 15sqm

Your logo:

- Branding of the central info counter
- 1 Leaflet distribution at the info counter
- New** ■ Your logo on the Floor Plan at the Hall Entrances
- New** ■ Your logo on the Exhibitors and Floor Plan page of the Trade Fair & Conference Guide

Public Relations:

- A 2000 character comprehensive profile of your company/institution/projects in the CARBON EXPO official press material and Trade Fair & Conference Guide
- New** ■ 2 Free Entrance Tickets to the "Meet the Carbon & Energy Market " Evening Event

Presentation Booth:

- 15 sqm stand space in central position incl. shell scheme stand, carpet, electrical switchboard, graphics

Online Advertising:

- Your hyperlinked logo on the front page of www.carbonexpo.com
- Company portrait on the Exhibitors page (2'000 characters)
- New** ■ Logo in the CARBON EXPO e-Newsletter
- New** ■ Mention in Social Medias (Twitter / Facebook)"

Office Room:

- New** ■ Office room during 1 day

Tickets:

- 4 Free admission tickets – Trade Fair, Side Events & Conference
- 3 Free admission tickets - Trade Fair, Side Events

Email Signature:

- Mention of the Exhibitor in outbound e-mails in connection with CARBON EXPO 2013

Additional Benefits:

- New** ■ 1 Table Booking at Lunch Time
- New** ■ Priority Booking of a Side Event slot
- New** ■ Free Internet access
- New** ■ 15% Special Discount on CARBON EXPO Unique Sponsorship Opportunities

Package: €18'990 + VAT

Silver Presentation Package



Original may differ from illustration

Stand Size: 9sqm

Your logo:

- 1 Leaflet distribution at the info counter
- Your logo on the exhibitors page of the Trade Fair & Conference Guide

Upgrade your Silver Package
for only €600 more !!!

Public Relations Package:

- A 1000 character comprehensive profile of your company/institution/projects in the CARBON EXPO official press material and Trade Fair & Conference Guide
- 1 Free Entrance Ticket to the "Meet the Carbon & Energy Market " Evening Event

Presentation Booth:

- 9 sqm stand space incl. shell scheme stand, carpet, electrical switchboard, graphics

Online Advertising:

- Your hyperlinked logo on www.carbonexpo.com

Tickets:

- 2 Free admission tickets – Trade Fair, Side Events & Conference
- 2 Free admission tickets - Trade Fair, Side Events

Package: €5'790 + VAT

Bronze Presentation Package



Original may differ from illustration

Stand Size: 6sqm

Your logo:

- 1 Leaflet distribution at the info counter
- Your logo on the exhibitors page of the Trade Fair & Conference Guide

Presentation Booth:

- 6 sqm stand space incl. shell scheme stand, carpet, electrical switchboard, graphics

Online Advertising:

- Your hyperlinked logo on www.carbonexpo.com

Tickets:

- 1 Free admission tickets – Trade Fair, Side Events & Conference
- 2 Free admission tickets - Trade Fair, Side Events

Package: €4'190 + VAT

Display Counter Package



Original may differ from illustration

Stand Size: 4sqm

Your logo:

- Your logo on the Exhibitors page of the Trade Fair & Conference Guide

Presentation Booth:

- 4sqm stand space incl. shell scheme display counter, carpet, electrical switchboard, graphics

Online Advertising:

- Your hyperlinked logo on www.carbonexpo.com

Tickets:

- 1 Free admission ticket - Trade Fair, Side Events

Package: €2'090 + VAT

YOUR UNIQUE SPONSORSHIP OPPORTUNITIES

CARBON EXPO "MEET THE CARBON & ENERGY MARKET" EVENING EVENT

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

€10.000 + VAT

Become the exclusive host of this famous evening event opened to all Trade Fair and Conference participants – Celebrating the 10th Anniversary of CARBON EXPO! A perfect atmosphere to enjoy exquisite cuisine and cool drinks, together with in-depth discussions, meeting up with business partners and friends in this relaxing environment.

- Your logo on the Event Invitation Cards and at the Event Venue
- Your logo on the CARBON EXPO website, in the E-Newsletters
- Your logo in the Conference Program Brochure and in the Trade Fair & Conference Guide
- Prominent onsite distribution of your brochures
- Live Welcome Address to all the Reception guests
- Your logo on Special Event dessert
- 10 Free Evening Event Entrance Tickets

CARBON EXPO BUFFET LUNCH IN THE TRADE FAIR

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

€8.500 + VAT

All participants can power up every day at the generous Spanish and international buffet lunch. Take advantage of this opportunity to make a lasting impression on the CARBON EXPO audience.

- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide
- Your company logo in the Trade Fair grounds and in the Lunch Buffet Entrance and area
- 1 Private Reserved Table with your Private Waiter
- Your logo on napkins placed on every table in the Lunch Area

CARBON EXPO WATER STATIONS

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

€6.000 + VAT

Refresh 3,000 delegates! Throughout the whole Trade Fair and Conference areas, associate yourself with essential highly visible package.

- Your logo at every Station throughout the CARBON EXPO grounds
- Your logo on all water bottles (recycled)
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide

CARBON EXPO TEA & COFFEE BREAKS

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

€5.000 + VAT

Strategically placed throughout the whole Trade Fair and Conference areas, all participants can enjoy coffee and tea in a relaxing environment. Awaken the minds of many thankful attendees!

- Your logo at every Coffee Station throughout the CARBON EXPO grounds
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide

CARBON EXPO OUTDOOR CHILL OUT AREA (THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Associate yourself with this very highly appreciated networking space strategically located within the CARBON EXPO grounds. Offer all attendees this unique relaxed outdoor secure and private space for carrying on with their business deals or simply relax and network.

€5.000 + VAT

- Your logo around and within the Chill Out Area
- Your on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide

CARBON EXPO NOTE PADS IN DELEGATE BAGS (THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Terrific direct and practical visibility! We will distribute your note pads in each delegate bags.

€3.500 + VAT

- One note pad in each delegate bag
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide

CARBON EXPO INTERNET WIFI FREE ACCESS (THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Thanks to you, all CARBON EXPO attendees will be able to benefit from free Internet! A highly visible and valued "MUST" – Keeping CARBON EXPO connected to the World!

€4000 + VAT

- Your logo on the signage throughout the CARBON EXPO grounds
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide
- Your Company/Organisation advertising in the landing page and name as Access Password

CARBON EXPO BUSINESS LOUNGE (THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Be visible where the action is! This is where all Trade Fair and Conference participants gather to talk, do business, go online for free Internet, use one of the free computers, or simply take a breather.

€7000 + VAT

- Your logo at the entrance and on every table in the Business Lounge
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide
- Your logo and brochure(s) at the information rack in the Business Lounge

FOR MORE INFORMATION, SIMPLY CONTACT:

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CARBON EXPO 2013 CONFERENCE PROGRAM

WHERE INTERNATIONAL LEADERSHIP, INNOVATION AND MARKETS COME TOGETHER TO ADDRESS CLIMATE CHANGE

Your opportunity to gain exclusive exposure and insights into national situation reports, updates on policies complementary to trading, interfaces between trading and other international policies and developments, and aspects of the trading and climate change agendas that need to be developed or re-thought.

Gather and keep updated on current issues and trends, the shifting focus on the world's engagement with climate change through pricing and market mechanisms, on the efforts of governments around the world and how these fit into the global climate change agenda - as the market gets more mature, fragmented and essentially, more complex.



FEATURING OVER 220 SPEAKERS IN 9 PLENARIES AND 27 WORKSHOPS, THIS 3 DAYS PROGRAM IS COMPREHENSIVELY GROUPED INTO 3 STREAMS*:

- **POLICY STREAM** - For Policy Makers, Regulators and Market Practitioners
- **CLIMATE FINANCE STREAM & Innovative Mechanisms**
- **CLEAN TECHNOLOGY STREAM** - For Investors, Entrepreneurs and Corporate Executives

- The Future of Global Carbon Trading - The Dearth of Demand and the Implications of that for Cost Effective Mitigation Effort
- A Global Carbon Market - Funding a Low Carbon and Energy Secure Future
- The Era of Regional Carbon Markets – Informing National Policy and Driving International Policy
- Reforming the European Union's Emissions Trading Scheme
- Latest Developments in Emerging Emissions Trading Programs in China, South Korea, California, Australia, Quebec
- Voluntary Co2 Offset Prices – Wanting More than Mere Emission Cuts from Investments
- Financing Nationally Appropriate Mitigation Actions (NAMAs)
- Energy Efficiency and Low Carbon investments
- The Voluntary Carbon Market & REDD
- The Viability of New Market Mechanisms
- CDM Issues and PoAs
- The Future of Kyoto "Filling the Gaps"
- What is the Role of Carbon Capture & Storage in the New Energy Future?
- The Oil & Gas Industry – Finding Effective Solutions

*Subject to change



BARCELONA – AN OPEN WINDOW TO THE WORLD

For a few days Barcelona, one of the most dynamic cities in Europe, will become the World Capital of Carbon and Energy Markets, establishing a decisive meeting point to facilitate an integrated industry perspective, creating new growth, business and development synergies. Its central Mediterranean location on the Iberian Peninsula makes it an excellent gateway for access to and from the rest of the world. The Barcelona El Prat Airport is well deserved by all major and low cost airlines, and benefits from a direct connection to the CARBON EXPO Montjuïc Venue every 10 minutes. Come and indulge in a city where innovation and design go hand in hand!

PARTICIPANTS FEES

Ticket Type	Fee (VAT not included)
3 days ticket Trade Fair, Side Events & Conference	€1'390
Discounted 3 days ticket Trade Fair, Side Events & Conference (IETA Members / Supporting Organisations)	€899
Discounted 3 days ticket Trade Fair, Side Events & Conference (Developing Countries & NGO)	€269
Discounted 3 days ticket Trade Fair, Side Events & Conference (Students & Academia)	€179
1 day ticket Trade Fair, Side Events & Conference	€749
3 days ticket Trade Fair, Side Events (Only)	€439
1 day ticket Trade Fair & Side Events (Only)	€179

EXHIBITORS PACKAGE PRICES

Package Type	Price (VAT not included)
Platinum (limited)	€28,990
Gold (limited)	€18'990
Silver	€5'790
Silver Discounted for IETA Member / World Bank	€3'790
Bronze	€4'190
Display Counter	€2'090
Individual space	€3'790 + €350/sqm
Co-Exhibitor Fee	€490

Upgrade your Silver Package
with a Special Visibility
Package €600 only

YOUR CONTACTS:

CONFERENCE PROGRAM & SIDE EVENTS

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TRADE FAIR & SPONSORSHIP

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CELEBRATION!

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2004



2005



2012



2006



2009



2011



2007



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Jointly organized by:



IETA
INTERNATIONAL EMISSIONS
TRADING ASSOCIATION



THE WORLD BANK
Working for a World
Free of Poverty


Fira Barcelona