



Av. Reina M<sup>a</sup>. Cristina, s/n  
08004 Barcelona  
Tel. (+34) 93 233 20 00



www.carbonexpo.com

29-31 May  
2013

Montjuïc  
Av. Reina M<sup>a</sup>. Cristina, s/n  
08004 Barcelona

## 1 Company information

\*This information will appear for promotional actions

Company \_\_\_\_\_ VAT Number \_\_\_\_\_  
 Address \_\_\_\_\_ Compulsory for Companies from EU countries  
 Zip Code \_\_\_\_\_  
 Town \_\_\_\_\_ Province \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \* \_\_\_\_\_ Fax\* \_\_\_\_\_  
 E-mail \* \_\_\_\_\_ Web\* \_\_\_\_\_

## Person in charge for this exhibition

Name \_\_\_\_\_ Position \_\_\_\_\_  
 Phone \_\_\_\_\_ Mobile \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## Commercial data (if different to company information)

Commercial Name \* \_\_\_\_\_  
 Address \* \_\_\_\_\_ Zip Code \* \_\_\_\_\_  
 Town \* \_\_\_\_\_ Province \* \_\_\_\_\_ Country \* \_\_\_\_\_

## We are a/an:

- ☐ Manufacturer ☐ Government agency ☐ Technology developer ☐ Association  
☐ Service provider ☐ Aid Institution ☐ Project developer

## We belong to the following associations:

- ☐ IETA  
☐ Other: (name) \_\_\_\_\_

## 2a Presentation package you wish to order:

With this option you are hiring space + booth + services (for details please check section 2a of the annex)

☐ **Platinum Presentation Package**  
 25sq.m. \*(limited) + \_\_\_\_\_ additional sq.m

☐ **Gold Presentation Package**  
 15sq.m. \*(limited) + \_\_\_\_\_ additional sq.m

☐ **Silver Presentation Package**  
 9sq.m. + \_\_\_\_\_ additional sq.m

☐ **Silver extra visibility package**  
 (upgrade your silver package for only 600€ more.  
 For details please check section 2a of the annex)

☐ **Bronze Presentation Package**  
 6sq.m. + \_\_\_\_\_ additional sq.m

☐ **Display Counter Presentation Package**  
 4 sq.m. + \_\_\_\_\_ additional sq.m

\* Please note that Platinum package and Gold package are limited.  
 WorldBank, IETA and Fira de Barcelona reserve the right to select the  
 Platinum and Gold package holders amongst respective applicants.

Would you like a sign? ☐ No ☐ Yes Name on sign \_\_\_\_\_

If you do not indicate the fascia name board, we will use the company name.

**Compulsory Insurance Service:** The cost of the insurance premium and services (not included in the presentation package price) is 60€ + VAT

## 2b Space only / individual presentation: For exhibitors who only wish to order space (minimum 9 sq.m.)

Requested area: 9 + \_\_\_\_\_ = \_\_\_\_\_ sq.m

This option includes the communication services and free tickets as described in the Silver presentation package at a charge of **3,790 € + VAT**

For each further sq.m. (more than 9 sq.m.) we charge **350 € + VAT / sq. m.**

The cost of the Compulsory Insurance Services is **60 € + VAT** (check section 2b of the annex).

## 3 Co-exhibitors:

Number of co-exhibitors \_\_\_\_\_ (company and commercial presence within the main exhibitor's stand)

**Co-exhibitor fee 490 € + VAT**

You must complete one co-exhibitor participation form for each company (for details please check section 3 of the annex).

## 4 Sponsorship opportunities:

I wish to purchase the following sponsorship opportunities (for details please check section 4 of the annex)

- |  |   |
|--|---|
| <input type="checkbox"/> CARBON EXPO "MEET THE CARBON & ENERGY MARKET" EVENING EVENT.....10.000€ + VAT | <input type="checkbox"/> CARBON EXPO OUTDOOR CHILL OUT AREA .....5.000€ + VAT     |
| <input type="checkbox"/> CARBON EXPO BUFFET LUNCH IN THE TRADE FAIR .....8.500€ + VAT                  | <input type="checkbox"/> CARBON EXPO NOTE PADS IN DELEGATE BAGS .....3.500€ + VAT |
| <input type="checkbox"/> CARBON EXPO WATER STATIONS .....6.000€ + VAT                                  | <input type="checkbox"/> CARBON EXPO INTERNET WIFI FREE ACCESS .....4.000€ + VAT  |
| <input type="checkbox"/> CARBON EXPO TEA & COFFEE BREAKS .....5.000€ + VAT                             | <input type="checkbox"/> CARBON EXPO BUSINESS LOUNGE.....7.000€ + VAT             |

## 5 Rental of Meeting Rooms:

☐ I am interested in receiving information about renting rooms for meetings, conventions, etc, during the show (for details please check section 5 of the annex)

By signing this document, you expressly submit yourself to Spanish law and declare that you understand and accept FIRA DE BARCELONA's General Participation Regulations, and the specific rules of the event, to which you expressly submit yourself and with which you undertake to comply.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Position: \_\_\_\_\_ Signature and Company seal

To be filled by - Fira de Barcelona

Cod. Saló: S093

Código Comercial \_\_\_\_\_ Código cliente \_\_\_\_\_ N° pedido \_\_\_\_\_

## 2a Stand Pack



### Items included:

**Your logo:** • Your logo on skyscrapers within the grounds • Branding of the central info counter • **New** 1 Leaflet distribution in the Delegate Bag • 2 Leaflets distribution at the info counter • Your logo on T-shirts of CARBON EXPO Staff • Your logo on CARBON EXPO posters • Your logo on the front page of Conference Program Brochure • **New** Your logo on the Floor Plan at the Hall Entrances • **New** Your logo on the Exhibitors and Floor Plan page of the Trade Fair & Conference Guide.

**Public Relations:** • A 4000 character comprehensive profile of your company /institution /projects in the CARBON EXPO official press material and Trade Fair Guide • Add a photo to the official CARBON EXPO online press photo database • **New** 4 Free Entrance Tickets to the "Meet the Carbon & Energy Market " Evening Event • **New** 1 Press Conference slot • **New** 1 Leaflet or Press Release distribution in the CARBON EXPO Press Center.

**Presentation Booth:** • 25 sqm stand space in central position incl. shell scheme stand, carpet, electrical switchboard, name on sign.

**Online Advertising:** • Your hyperlinked logo on the front page of www.carbonexpo.com • A banner link to your website on www.carbonexpo.com, in rotation, 234x60 pixels • Company portrait on the Exhibitors page (4'000 characters) • **New** Logo in the CARBON EXPO e-Newsletters • **New** Mention in Social Medias • **New** Interview publication on the website.

**Office Room:** • **New** Office Room for 3 days.

**Tickets:** • 6 Free admission tickets – Trade Fair, Side Events & Conference • Free admission tickets - Trade Fair, Side Events.

**Email Signature:** Mention of the Exhibitor in outbound e-mails in connection with CARBON EXPO 2013.

**Additional Benefits:** • **New** 4 VIP Room Access Cards • **New** 1 Table Booking at Lunch Time • **New** Priority Booking of a Side Event slot • **New** Free Internet access • **New** 25% Special Discount on CARBON EXPO Unique Sponsorship Opportunities.

## Platinum package 25 sq.m. (Limited)

Example of a 25 sq.m. stand open to 2 sides

Standard price: **28,990 € + VAT**

Price for each additional sq.m.: **435 € + VAT**

The additional space order includes: space rental + booth+ electrical consumption.

\*The Compulsory Insurance Service of **60 € + VAT** will be charged additionally

### Stand and Furniture:

- Green carpet
- White modular panel
- Frieze according to the drawing
- Lighting of 50 W/sq.m. with 100 W spotlights
- Daytime electricity supply with three socket extension lead of 250 W each
- Sign in white bold capital letters on adhesive vinyl
- 1 plastic bin
- 1 coat stand
- 2 white table 120 x 80 cm
- 6 black chairs
- 1 white counter 100 x 50 x 100 cm (without door)
- **New** 1 storage 100 x 100 cm (with locked door)
- 1 stool
- The first cleaning and waste disposal



### Items included:

**Your logo:** • Branding of the central info counter • 1 Leaflet distribution at the info counter, • **New** Your logo on the Floor Plan at the Hall Entrances • **New** Your logo on the Exhibitors and Floor Plan page of the Trade Fair & Conference Guide.

**Public Relations:** • A 2000 character comprehensive profile of your company/institution/projects in the CARBON EXPO official press material and Trade Fair & Conference Guide • **New** 2 Free Entrance Tickets to the "Meet the Carbon & Energy Market " Evening Event.

**Presentation Booth:** • 15 sqm stand space in central position incl. shell scheme stand, carpet, electrical switchboard, name on sign.

**Online Advertising:** • Your hyperlinked logo on the front page of www.carbonexpo.com • Company portrait on the Exhibitors page (2'000 characters) • **New** Logo in the CARBON EXPO e-Newsletters • **New** Mention in Social Medias.

**Office Room:** Office room during 1 day.

**Tickets:** • 4 Free admission tickets – Trade Fair, Side Events & Conference • 3 Free admission tickets - Trade Fair, Side Events.

**Email Signature:** • Mention of the Exhibitor in outbound e-mails in connection with CARBON EXPO 2013.

**Additional Benefits:** • **New** 1 Table Booking at Lunch Time • **New** Priority Booking of a Side Event slot • **New** Free Internet access • **New** 15% Special Discount on CARBON EXPO Unique Sponsorship Opportunities.

## Gold package 15 sq.m. (Limited)

Example of a 15 sq.m. stand open to 2 sides

Standard price: **18,990 € + VAT**

Price for each additional sq.m.: **435 € + VAT**

The additional space order includes: space rental + booth+ electrical consumption.

\*The Compulsory Insurance Service of **60 € + VAT** will be charged additionally

### Stand and Furniture:

- Green carpet
- White modular panel
- Frieze according to the drawing
- Lighting of 50 W/sq.m. with 100 W spotlights
- Daytime electricity supply with three socket extension lead of (250 W each)
- Sign in white bold capital letters on adhesive vinyl
- 1 plastic bin
- 1 coat stand
- 1 white table 120 x 80 cm
- 4 black chairs
- 1 white counter 100 x 50 x 100 cm (without door)
- **New** 1 storage 100 x 100 cm (with locked door)
- 1 stool
- The first cleaning and waste disposal

## 2a Stand Pack



### Items included:

**Your logo:** • 1 Leaflet distribution at the info counter • Your logo on the exhibitors page of the Trade Fair & Conference Guide.

**Presentation Booth:** • 9 sqm stand space incl. shell scheme stand, carpet, electrical switchboard, name on sign.

**Online Advertising:** • Your hyperlinked logo on [www.carbonexpo.com](http://www.carbonexpo.com)

**Tickets:** • 2 Free admission tickets – Trade Fair, Side Events & Conference  
• 2 Free admission tickets - Trade Fair, Side Events.

### UPGRADE YOUR SILVER PACKAGE FOR ONLY 600€

The extra visibility package includes:

- More visibility through a 1000 character profile of your company in the CARBON EXPO official press material and Trade Fair & Conference Guide.
- 1 free entrance to the “Meet the Carbon & Energy Market” Evening Event.
- 1 bottom logo & link to your website in CARBON EXPO home page.

## Silver package 9 sq.m.

Example of a 9 sq.m. stand open to 2 sides

IETA Members/WB Special Discount: **3,790 € + VAT**

Early Bird price: **4,890 € + VAT**  
(Early Bird valid until January 11th, 2013)

Standard price: **5,790 € + VAT**

Price for each additional sq.m.: **435 € + VAT**  
The additional space order includes: space rental + booth+ electrical consumption.

\*The Compulsory Insurance Service of **60 € + VAT** will be charged additionally

### Stand and Furniture:

- Green carpet
- White modular panel
- Frieze according to the drawing
- Lighting of 50 W/sq.m. with 100 W spotlights
- Daytime electricity supply with three socket extension lead of (250 W each)
- Sign in white bold capital letters on adhesive vinyl
- **New** 1 storage 100 x 50 cm (with door)
- 1 plastic bin
- 1 coat stand
- 1 white table 120 x 80 cm
- 3 black chairs
- 1 white counter 100 x 50 x 100 cm (without door)
- The first cleaning and waste disposal



### Items included:

• **Your logo:** 1 Leaflet distribution at the info counter, Your logo on the exhibitors page of the Trade Fair & Conference Guide.

• **Presentation Booth:** 6 sqm stand space incl. shell scheme stand, carpet, electrical switchboard, name on sign.

• **Online Advertising:** Your hyperlinked logo on [www.carbonexpo.com](http://www.carbonexpo.com).

• **Tickets:** 1 Free admission tickets – Trade Fair, Side Events & Conference, 2 Free admission tickets - Trade Fair, Side Events.

## Bronze package 6 sq.m.

Example of a 6 sq.m. stand open to 2 sides

Early Bird price: **3,290 € + VAT**  
(Early Bird valid until January 11th, 2013)

Standard price: **4,190 € + VAT**

Price for each additional sq.m.: **435 € + VAT**  
The additional space order includes: space rental + booth+ electrical consumption.

\*The Compulsory Insurance Service of **60 € + VAT** will be charged additionally

### Stand and Furniture:

- Green carpet
- White modular panel
- Frieze according to the drawing
- Lighting of 50 W/sq.m. with 100 W spotlights
- Daytime electricity supply with three socket extension lead of (250 W each)
- Sign in white bold capital letters on adhesive vinyl
- **New** 1 storage 100 x 50 cm (with door)
- 1 plastic bin
- 1 coat stand
- 1 white table 120 x 80 cm.
- 2 black chairs
- The first cleaning and waste disposal

## 2a Stand Pack



### Items included:

**Your logo:** • Your logo on the Exhibitors page of the Trade Fair & Conference Guide.

**Presentation Booth:** • 4sqm stand space incl. shell scheme display counter, carpet, electrical switchboard, name on sign.

**Online Advertising:** • Your hyperlinked logo on [www.carbonexpo.com](http://www.carbonexpo.com)

**Tickets:** • 1 Free admission ticket - Trade Fair, Side Events

## Display Counter Package

**4 sq.m.** Example of a Display Counter open to 2 sides

Standard price: **2,090 € + VAT**

\*The Compulsory Insurance Service of **60 € + VAT** will be charged additionally

### Stand and Furniture:

- Green carpet
- White modular panels
- Sign in green bold capital letters on adhesive vinyl
- 1 white counter 100 x 50 cm (without doors)
- 1 stool
- 1 daytime electrical switchboard with a double socket extension
- 1 spotlight of 100W

## 2b Space only stand

In case you prefer bringing your own stand construction you can book a stand area with a minimum size of 9 sq.m. for **3,790 € + VAT**

This will include the communication services and free tickets as described in the **Silver Presentation Package**.

For each further sqm upon 9 sq. m. we charge **350 € + VAT /sq. m.**

*The rental fee for the stand area does not include the cost for any stands, electricity, etc.*

## 3 Co-exhibitor

Co-exhibitors are companies with their own products and their own personnel that use the stand area of a main exhibitor.

Companies within groups and subsidiaries count as Co-exhibitors. Signing up your co-exhibitors will provide you with the following benefits:

**Co-exhibitor fee: 490 € + VAT**

- Exhibitor area access:
  - Publish news
  - Presence at the Exhibitor's online information
  - Buy products and services through the On-line ordering system
  - Hotel and travel discounts
- Publication of the company name and information, as well as being included in all the trade show promotional material.

## 4 Sponsorship Opportunities

### CARBON EXPO “MEET THE CARBON & ENERGY MARKET” EVENING EVENT

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Become the exclusive host of this famous evening event opened to all Trade Fair and Conference participants – Celebrating the 10th Anniversary of CARBON EXPO! A perfect atmosphere to enjoy exquisite cuisine and cool drinks, together with in-depth discussions, meeting up with business partners and friends in this relaxing environment.

**€ 10.000 + VAT**

- Your logo on the Event Invitation Cards and at the Event Venue
- Your logo on the CARBON EXPO website, in the E-Newsletters
- Your logo in the Conference Program Brochure and in the Trade Fair & Conference Guide
- Prominent onsite distribution of your brochures
- Live Welcome Address to all the Reception guests
- Your logo on Special Event dessert
- 10 Free Evening Event Entrance Tickets
- Exclusive VIP chill-out area for sponsor customers

### CARBON EXPO BUFFET LUNCH IN THE TRADE FAIR

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

All participants can power up every day at the generous Spanish and international buffet lunch. Take advantage of this opportunity to make a lasting impression on the CARBON EXPO audience.

**€ 8.500 + VAT**

- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide
- Your company logo in the Trade Fair grounds and in the Lunch Buffet Entrance and area
- 1 Private Reserved Table with your Private Waiter
- Your logo on napkins placed on every table in the Lunch Area

### CARBON EXPO WATER STATIONS

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Refresh 3,000 delegates! Throughout the whole Trade Fair and Conference areas, associate yourself with essential highly visible package.

**€ 6.000 + VAT**

- Your logo at every Station throughout the CARBON EXPO grounds
- Your logo on all water bottles (recycled)
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide

### CARBON EXPO TEA & COFFEE BREAKS

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Strategically placed throughout the whole Trade Fair and Conference areas, all participants can enjoy coffee and tea in a relaxing environment. Awaken the minds of many thankful attendees!

**€ 5.000 + VAT**

- Your logo at every Coffee Station throughout the CARBON EXPO grounds
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide

### CARBON EXPO OUTDOOR CHILL OUT AREA

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Associate yourself with this very highly appreciated networking space strategically located within the CARBON EXPO grounds. Offer all attendees this unique relaxed outdoor secure and private space for carrying on with their business deals or simply relax and network.

**€ 5.000 + VAT**

- Your logo around and within the Chill Out Area
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide

### CARBON EXPO NOTE PADS IN DELEGATE BAGS

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Terrific direct and practical visibility! We will distribute your note pads in each delegate bags.

**€ 3.500 + VAT**

- One note pad in each delegate bag
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide

### CARBON EXPO INTERNET WIFI FREE ACCESS

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Thanks to you, all CARBON EXPO attendees will be able to benefit from free Internet! A highly visible and valued “MUST” – Keeping CARBON EXPO connected to the World!

**€ 4.000 + VAT**

- Your logo on the signage throughout the CARBON EXPO grounds
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide
- Your Company/Organisation advertising in the landing page and your name as Access Password

### CARBON EXPO BUSINESS LOUNGE

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Be visible where the action is! This is where all Trade Fair and Conference participants gather to talk, do business, go online for free Internet, use one of the free computers, or simply take a breather.

**€ 7.000 + VAT**

- Your logo at the entrance and on every table in the Business Lounge
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide
- Your logo and brochure(s) at the information rack in the Business Lounge

## 5 Rental of Meeting Rooms

During the trade show your company can achieve a better return on your participation by organizing your own event/meeting in one of our meeting rooms without having to go out of the venue.

Whether you're organising a work meeting or professional seminars, we have different sized rooms at your disposal. We also provide a full range of services (support staff, catering, audiovisual aids, additional furniture, wi-fi, streaming) to help make your event a success.

**If you would like to receive further information, please check point number 5 on the registration form.**

We will contact you as soon as possible.

## Payment methods

All payments should be made by bank transfer to Fira de Barcelona - CARBONEXPO 2013

### BANK ACCOUNT:

#### CAIXABANK:

Avinguda Paral·lel, 180

08015 Barcelona

c/c 2100 0927 56 0200017660

SWIFT CODE: CAIXESBBXXX - IBAN CODE: ES49-2100-0927-5602-0001-7660

(national and international bank transfers)

To ensure that your payment is correctly processed, you should indicate the client code and invoice number that appears on the invoice on the bank transfer made out in favour of the FIRA INTERNACIONAL DE BARCELONA.

## Compulsory insurance service

The cost of the insurance premium and services is **60 € + VAT**.

Compulsory civil liability and property damage insurance covers:

- Civil liability. Capital amount insured: .....	300,000.00 €.
Excess (deductible): .....	1,500.00 €.
- Property damage, excluding theft. Capital amount insured .....	20,000.00 €.
Excess (deductible): .....	1,000.00 €.

## Space assignment

Space assignment is the responsibility of FIRA DE BARCELONA and shall be carried out on the basis of the general criteria indicated in the General Participation Regulations and, as the case may be, those of the individual Event Rules.