



Global Carbon Market
Fair & Conference
Cologne, May 26–28, 2010

1.40 Presentation opportunities

The packages consist of fully equipped Presentation Booths, PR-Services, Eventmarketing and a certain amount of free tickets for your partners and customers. Please note that Platinum and Gold packages are limited. Worldbank, IETA and Koelnmesse reserve the right to select the Platinum and Gold package holders amongst respective applicants.

Category

Platinum Presentation Package (limited)



Gold Presentation Package (limited)



Stand size

25 sq. metres

15 sq. metres

Your logo

- Your logo on skyscrapers in front of plenary sessions
- Branding of the central Information Counter ("CARBON EXPO is presented by ...")
- max. two different leaflets/flyers at the Information Counter
- Logo on shirts of CARBON EXPO service personnel
- Your logo on CARBON EXPO posters
- Your logo on the front page of the Conference Programme
- Your logo on the exhibitors' page of the Trade Fair and Conference Guide

- Branding of the central Information Counter with logo half the size of Platinum presenter
- Distribute one leaflet/flyer at the Information Counter
- Your logo on the exhibitors' page of the Trade Fair and Conference Guide

Public Relations

- A 4000 character comprehensive profile of your company/institution/projects in the CARBON EXPO official press material
- Add a photo to the official CARBON EXPO online press photo database

- A 2000 character comprehensive profile of your company/institution/projects in the CARBON EXPO official press material

Presentation booth

- 25 sq. metres stand space in central position incl. shell scheme stand, carpet, electricity connection, graphics

- 15 sq. metres stand space incl. shell scheme stand, carpet, electricity connection, graphics

Online advertising

- Logo on front page of www.carbonexpo.com
- A banner link of your website on www.carbonexpo.com, in rotation, 234x60 pixels
- Company/project portrait on the exhibitors' page of www.carbonexpo.com (a 4000 character comprehensive profile)

- Logo and link to your website from www.carbonexpo.com
- Company/project portrait on the exhibitors' page of www.carbonexpo.com (a 2000 character comprehensive profile)

Office room

- Office room at two days during of CARBON EXPO at your disposal for group discussions, fully equipped, capacity approx. 6, purchase notice by three weeks before the fair

Tickets

- 6 free visitor admission tickets for your partners/customers (valid for Trade Fair and Conference)
- 4 free exhibitors' passes for your stand personnel (only valid for exhibition)

- 4 free visitor admission tickets for your partners/customers (valid for Trade Fair and Conference)
- 3 free exhibitors' passes for your stand personnel (only valid for exhibition)

E-mail-signature

- Mentioning of the exhibitor in outbound e-mails in connection with CARBON EXPO 2010

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Package Fee

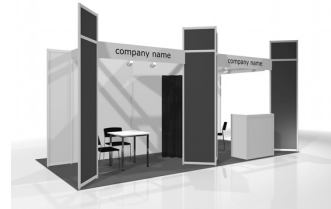
28,990 EUR
plus VAT

17,990 EUR
plus VAT

Category

Silver Presentation Package

Bronze Presentation Package



Stand size

9 sq. metres

6 sq. metres

Your logo

- Distribute one leaflet/flyer at the Information Counter
- Your logo on the exhibitors' page of the Trade Fair and Conference Guide

- Distribute one leaflet/flyer at the Information Counter
- Your logo on the exhibitors' page of the Trade Fair and Conference Guide

Presentation booth

- 9 sq. metres stand space incl. shell scheme stand, carpet, electricity connection, graphics

- 6 sq. metres stand space incl. shell scheme stand, carpet, electricity connection, graphics

Online advertising

- Logo and link to your website from www.carbonexpo.com

- Logo and link to your website from www.carbonexpo.com

Tickets

- 2 free admission tickets for your partners/customers (valid for Trade Fair and Conference)
- 2 free exhibitors' passes for your stand personnel (only valid for exhibition)

- 1 free admission ticket for your partners/customers (valid for Trade Fair and Conference)
- 1 free exhibitors' pass for your stand personnel (only valid for exhibition)

Package Fee
(Early Bird valid until
December 22, 2009)

Early Bird 4,490 EUR
Standard Price: 5,490 EUR
plus VAT

Early Bird 2,890 EUR
Standard Price: 3,990 EUR
plus VAT

1.50 Individual Presentation

In case you prefer bringing your own stand construction you can book a stand area with a minimum size of 9 sq. metres for a charge of EUR 3,490. This will include the communication services and free tickets as described in the Silver Presentation Package.

For each further sqm upon 9 sq. metres we charge 250 EUR/sq. metre. In addition, electricity is charged at 5 EUR/sq. metre and AUMA fee at 0,60 EUR/sq. metre.

All prices are net prices and do not include VAT.

The rental fee for the stand area does not include the cost for any stands, booths and the like.